



2025 Outsourced Life Sciences Services Insight

Highlights, Trends, & Opportunities

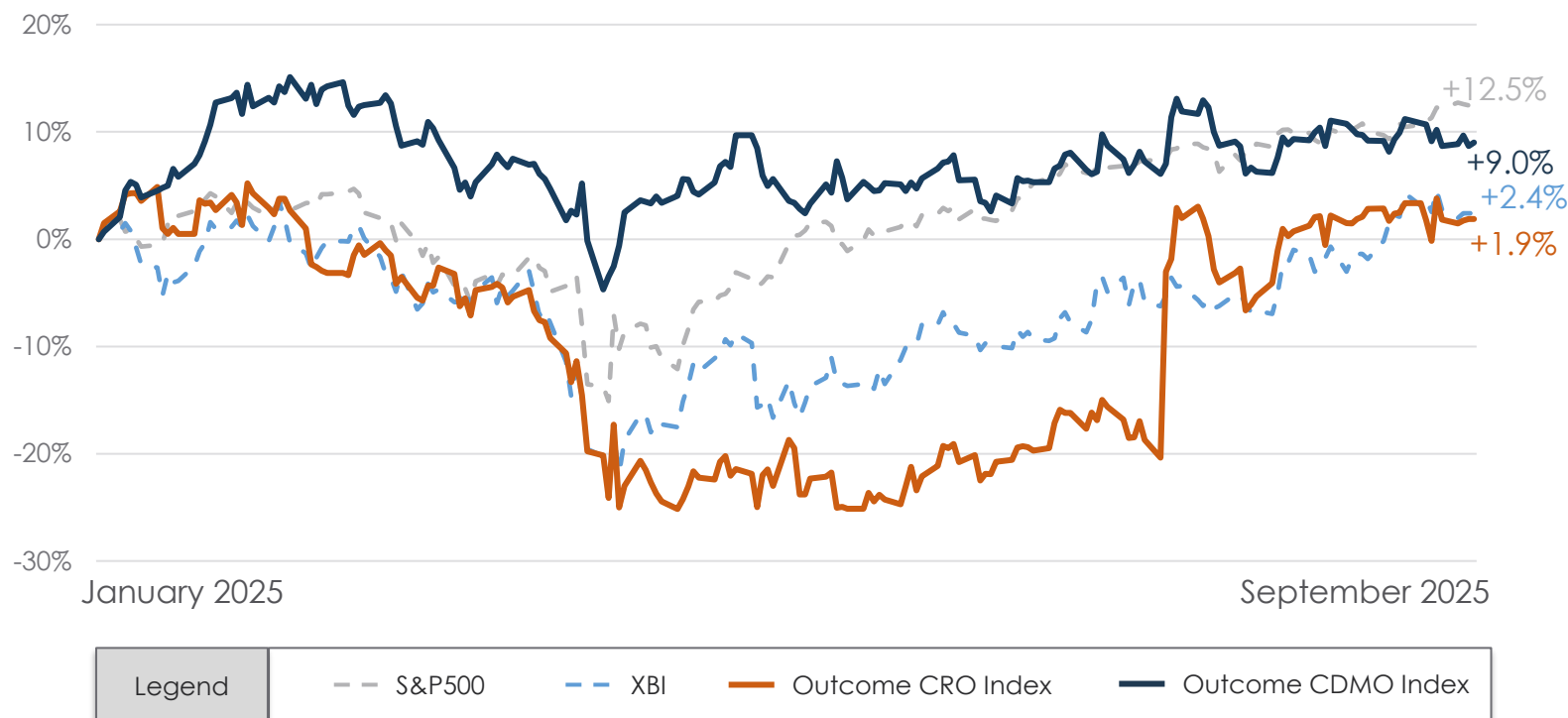
Reach the *Right Outcome*



Outcome Capital | Life Sciences Services Market Indices



Outcome Capital Life Sciences Services Index Tracker YTD



Outcome Insights

- Pharma supply chains experiencing tectonic shifts resulting from global policy initiatives
- Service providers see tightening capacity as a natural outcome of rising demand and a competitive edge
- Limited capacity creating a seller's market, boosting pricing power and strategic value

Private-Equity Firms Spot a Healthcare Value Play in Contract Manufacturing

Some firms see investments in the outsourcing of drugmaker operations as a hedge against tariff tumult

By Maria Armental

Aug 25, 2025 6:00 am ET | WSJ PRO

Outcome CRO Index



Outcome CDMO Index



MARKET UPDATES & RECENT NEWS

CRO Industry Leaders

Industry Leaders

Key Q2 2025 Earnings Takeaways



One the top priorities in the coming years will be to **continue expanding the portfolio of premier New Approach Methodologies (NAM)** capabilities through a **combination of partnerships, selective M&A** and internal development



ICON continues to **invest in technology platforms, labs, and other services** to fuel growth
Actively evaluating acquisition opportunities that enhance its service offerings, such as key technology platforms and tools, capabilities in its labs and other services



Discovery services revenue increased year-over-year, driven by expanded services such as biotherapeutics, medical device services, and genetic toxicology
TTM Cancellations and negative change orders, higher compared to prior year but increased bookings have offset cancellations



Strategic **focus on technology and science leadership, leveraging cutting-edge platforms** such as Molecular Patient Database (E.MPD), iPSC, PanOmics, and PanHunter to accelerate drug discovery and improve success probabilities



Customers leaning into investments despite macroeconomic challenges, with strong demand for Accelerator Drug Development solution
Expects **academic and government funding to remain soft** in the second half of 2025 but anticipates normalization over the next few years

OUTCOME INSIGHTS

CRO Q2 Industry Trends

Categories

Outcome Insights: Key Q2 2025 Earnings Takeaways



Demand Stabilizing

Pharma demand broadly stabilizing, with large pharma continuing to fund critical programs.

Biotech stabilizing, though smaller players remain constrained by cash availability; mid-tier biotech showing healthier activity



Big Pharma as an Anchor

Large pharma partnerships remain a **source of stability and growth across CROs**.

Decision-making in big pharma is continuing despite macro uncertainty, **with emphasis on late-stage (Phase III) and high-priority programs**



Government & Academic Funding Mixed

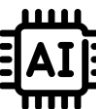
Industry split, with **some CROs reporting modest growth from government**/academic clients despite NIH budget headwinds.

Broad expectation is for **funding softness in H2 2025**, but longer-term normalization.



Cancellations Still Present

Cancellations occurring at a manageable level, most companies reported higher cancellations than usual, but not materially out of step with historic levels



AI as a Growth Lever

Multiple CROs **emphasized tech-enabled platforms** to drive efficiency, improve success rates, and differentiate services

AI adoption a common theme across drug discovery and clinical operations



Overarching Industry Outlook

Signs of stabilization, most expect **gradual recovery in H2 2025**, with continued pharma investment and incremental biotech recovery

Innovation, digital adoption, and differentiated service offerings remain key strategic priorities to navigate headwinds

Groups pursuing **M&A that compliments current services** and align with long term strategy

MARKET UPDATES & RECENT NEWS

CDMO Industry Leaders

Industry Leaders

Key Q2 2025 Earnings Takeaways

Lonza

Lonza has made notable progress in **separating Capsules and Health Ingredients (CHI) from core CDMO business**
CDMO business observed **23.1% growth in 1H 2025**, including growth of small-scale CDMO offerings
Stronger performance among Cell & Gene Therapies (CGT) is anticipated in 2H 2025
Opportunistic M&A approximating IRR ~15% and ROIC ~30%, in line with internal organic CapEx thresholds

PolyPeptide

Continued expansion of **commercial metabolic business** is significantly **driving overall sales growth**
3 ongoing **capacity expansion** projects support operation of **solid-phase peptide synthesis (SPPS) production**

SAMSUNG
BIOLOGICS

Record-setting order intake in 1H 2025 at KRW 3.4T, securing 60% of FY '24 total
Announced plan to spinoff biosimilar business to **streamline operations and solely focus on core CDMO** business

ThermoFisher
SCIENTIFIC

Thermo Fisher **expands production to meet growing demand** for US manufacturing capacity **while taking on Sanofi's sterile fill-finish site** and manufacturing a portfolio of Sanofi's therapies

Thermo Fisher looks to leverage practical process improvement (PPI) system and incorporate AI to adjust supply chain in the tariff environment and enhance internal processes

Continuing to execute **capital deployment strategy of strategic M&A** and returning capital to shareholders

Siegfried

Siegfried develops EVOLVE+ strategy to **expand service offerings** and make **targeted technology investments** to drive profitable growth and capture future opportunities

Solid 1H 2025 performance despite inflationary pressures, adverse currency effects, and customer destocking after the COVID-19 pandemic

"M&A is always on" as Siegfried pursues inorganic growth through **deals adding scale, new abilities, or geographic expansion**

CDMO Q2 Industry Trends

Categories

Outcome Insights: Key Q2 2025 Earnings Takeaways



Capacity Expansion

Many CDMOs are **expanding manufacturing capacity** to keep pace with growing market demands. Efforts are designed to **accommodate current and future demand** as well as specialized operations, such as PolyPeptide's SPPS production.



Pure Play CDMOs

CDMOs are **divesting non-core assets** to concentrate on their primary CDMO business. Enhances **operational efficiency and customer satisfaction** across a sector characterized by high customer retention.



Customer Loyalty

Secured baseline business across CDMOs supports strong financial performance and **predictable revenue generation**.



Small-to-Large Scale

Select CDMOs, including Lonza and Thermo Fisher Scientific, offer a **wide range of capabilities from early-to-late stages of drug development** and manufacturing, contributing to strong financial performance.



Overarching Industry Outlook

Overall industry **demand for specialized manufacturing services** propels CDMO sales growth and **supports projections of sustained growth** in 2H 2025.

Smaller biopharma companies increasingly outsource to CDMOs for comprehensive support. M&A activity **focused on acquiring assets that differentiate portfolio** of services offered.

SELECT 2025 YTD SEGMENT DEAL ACTIVITY

Consolidation And Growth Of Industry Leading Platforms

Date	TARGET	BUYER	DEAL TYPE	DEAL VALUE	DEAL NOTES
8/26/2025	 PHARMADIRECTIONS	 Danforth Advisors	M&A	Undisclosed	Acquisition of PharmaDirectors enables Danforth Advisors to expand its integrated drug development capabilities from discovery through commercialization
8/14/2025	 Headlands RESEARCH	 THL	M&A	\$600M	This strategic partnership with THL will fuel Headlands' expansion and enhance its ability to deliver high-quality clinical trial data for pharmaceutical and biotech sponsors
08/06/2025	 NorthEast BioLab	 Normec Group	M&A	Undisclosed	Normec enters the U.S. market through its acquisition of NorthEast BioAnalytical Laboratories, a clinical laboratory supporting the biopharmaceutical industry from drug discovery to clinical trials
7/31/2025	 REGIS TECHNOLOGIES, INC.	 ESTEVE Advancing health together	M&A	Undisclosed	Acquisition of Regis Technologies enables Esteve to expand contract development and manufacturing services for small-molecule active pharmaceutical ingredients in the U.S.
07/04/2025	 pci PHARMA SERVICES	 BainCapital  KOHLBERG MUBADALA	Growth/ Secondaries	Undisclosed	PCI seeks organic and inorganic growth initiatives with future investments focusing on expansion of existing sterile fill-finish of injectables and specialized manufacturing capacity
05/01/2025	 MPP GROUP Inc.	 MILWAUKEE CAPITAL PARTNERS	M&A	Undisclosed	MCP's acquisition of MPP allows for advancement of specialized analytical services and additional capital investments throughout the organization to drive significant advancements within the pharmaceutical industry
05/02/2025	 Ajinomoto BIO-PHARMA SERVICES	 pci PHARMA SERVICES	Divestiture/ M&A	Undisclosed	Acquisition of Ajinomoto Althea provides PCI with first North American sterile fill-finish manufacturing site, expanding capabilities in prefilled syringes, cartridges, and high potent drug manufacturing

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Consolidation And Growth Of Industry Leading Platforms

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05/14/2025			M&A	Undisclosed	Peachtree and Julius Clinical merge into a comprehensive clinical CRO, offering end-to-end clinical research services and expertise in managing Phase I – III clinical studies
05/26/2025		 	M&A	\$1.5B	The transaction provides an opportunity for BayPine to enhance CenExel's capabilities in complex therapeutic research while accelerating its digital transformation and leveraging AI-driven tools for better trial operations
03/13/2025			M&A	Undisclosed	InTandem partners with Clinilabs, to support growth of the full-service CRO providing central nervous system drug and device development services
03/11/2025			Minority Investment	\$1.5M	Announced planned acquisition on 8,454 equity shares from public shareholders of Havix Group Inc., operating under the name Aavis Pharmaceuticals. Completion of the acquisition was announced in September 2025.
02/03/2025			M&A	\$349M	The addition of Pii's capabilities across aseptic filling, lyophilization, and oral solid dose manufacturing enhance Jabil's ability to meet clinical and commercial drug manufacturing demands
01/28/2025			M&A	Undisclosed	Cormica continues to expand its medical device and pharmaceutical testing business through acquisition of Focus Laboratories, a microbiological testing facility operating in the U.S.
12/18/2024			M&A	\$16.5B	Novo Holdings completed its acquisition of Catalent, aiming to strengthen its position in global pharmaceutical services while enhancing Novo's injectable drug business

[Press Release Link](#)

LEAD

KEY TRANSACTION CONSIDERATIONS

Attributes Driving Transactional Milestones

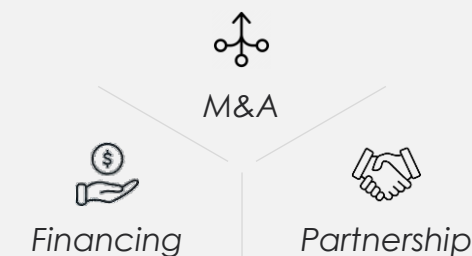
	Growth Profile	✓ Sustainable & visible growth ✓ Long term supply agreements ✓ Robust pipeline ✓ Ability to expand capacity
	Customer Base	✓ Diversified customer profile ✓ Customer stickiness ✓ Market leading customers ✓ Limited customer concentration
	Track Record	✓ Seasoned management ✓ High customer conversion ratio ✓ Strong regulatory & compliance team ✓ History of executing new service rollouts
	Proprietary Edge	✓ Defensible market position ✓ Key competitive differentiator ✓ Diversified portfolio of service offerings ✓ Key competitive differentiator
	Service Quality	✓ High product quality metrics ✓ ISO certified ✓ FDA & CFR compliant ✓ Implementation of GMP practices
	Financial Profile	✓ NTM revenue visibility in backlog ✓ Stable free cash flow margins ✓ Highly predictable cash flows ✓ Positive EBITDA profile

Transaction Roadmap

Incentives

- ✓ Clear Growth Strategy
- ✓ Established Customer Base
- ✓ Complimentary Service Offerings
- ✓ Technological Innovation
- ✓ Healthy Financial Profile

Contemplated Structures



REACH THE RIGHT OUTCOME

“ From engagement to closing, I was continually impressed by Outcome. They exceeded my and my Board’s expectations 10X. Moreover, they provided services I could never have expected or done without.

”

Chris Mathia

Chief Executive Officer
Innara Health
(Acquired by Cardinal Health)

Outcome Capital is a highly specialized life sciences and healthcare advisory and investment banking firm, providing innovative companies with a value-added, market-aligned approach to mergers & acquisitions, partnering and corporate finance

Life Science Services Transactions

Select Overview

Project Lexington

Leading CMO
(Lyophilization)
service provider

Exclusive Sell-side
Advisor
In Market



has merged with
AVERRA
a portfolio company of
BANNER
Financial & Strategic
Advisor to Zien Medical
Technologies

MaximBio

received a minority
investment from
PVFO

Exclusive Strategic &
Financial Advisor to
MaximBio



has sold its business to
Veranex
a portfolio company of
SUMMIT PARTNERS
Financial & Strategic
Advisor to Boston
Healthcare Associates



has sold its business to
ucb Pharma
Financial & Strategic
Advisor to Beryllium

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